

# The wellspring of goodness



**Water is perhaps one of the most fundamental elements that sustain life.** But if you are thinking that it is only a basic thirst-quencher, you might be surprised. With more than 60% of our body made up of water, and the fluid playing a key functional role in the human circulatory system, water could be more instrumental in the area of nourishment and hydration than you might have thought.

In fact, in some parts of the world, such as the Longevity Villages in Japan and Korea, Lourdes in France as well as the Himalayan Hunza Valley, water is naturally rich in ions, antioxidants, oxygen as well as alkaline minerals; this is widely known as "alkaline ionized water". Antioxidants has been known to neutralize free radicals and enhance overall wellness.

For over fifty years, research by Korean and Japanese scientists has proven that alkaline ionized water helps to maintain body balance when consumed regularly.

## How alkaline ionized water is produced

There are numerous ways to create alkaline water. One of which is by adding baking soda (sodium bicarbonate) or calcium salts to water (known as 'hard water'), giving it its characteristically soapy taste. Chemically enhanced alkaline water like this may not have an appealing taste.

However, water specialists who support the production of alkaline water via ionization assert that alkaline water produced through such means contains many vitally different properties, compared to those obtained via simpler methods.

## Alkaline ionizer within reach

Now you can enjoy the benefits of alkaline ionized water at the comfort of your home or office. Thanks to water technologies developed by renowned Korean water scientist, Dr. Kim Young Kwi, from more than 25 years of dedicated research on how the natural properties of water could contribute to overall wellness.

Today, an entire range of alkaline water ionizers developed by Dr. Kim's KYK Corporation is helping busy modern-day people maintain a balanced body. Through the process of electrolysis, KYK alkaline water ionizers produce water with antioxidant, alkaline property and small water clusters. The smaller clusters of water molecules, similar to those found in natural alkaline spring water, lead to better absorption of nutrients and oxygen into our body.



These benefits are akin to those produced by natural alkaline spring water at the Longevity Villages in Japan and Korea, Lourdes as well as Hunza Valley; the difference is: you no longer have to travel that far to enjoy them.

## Features that make a difference

### Electrolysis Plate Size and Material

Electrolysis plate size is the most important factor determining the effectiveness and efficacy of a water ionizer. The larger the surface area, the more effective the electrolysis will be. This increases the percentage of molecules that are ionized, which improves the quality of water created. It is also noted that platinum coated titanium electrode plates are superior and make a significant difference to the performance and life span of the ionizer.

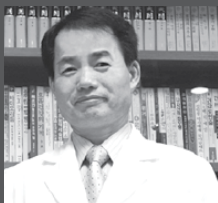
### Power Supply System

SMPS (Switched Mode Power Supply) is considered more superior, compared to the older technology using a transformer. SMPS maintains voltage but turns the power supply on and off to adjust to demand. SMPS reduces electrical consumption and, at the same time, prevents overheating.

### Advanced Filtration

Alkaline water ionizers incorporate sophisticated filtration units, such as the membrane and silver-activated carbon, among others. They are capable of removing any particulate, residual chlorine, trace level of pesticides while preventing bacterial growth. You should check if your water ionizer comes with such multi-layer filtration capability.

Dr. Kim Young Kwi (PhD)  
Head, Water Science  
Institute of Korea



**Founder and President, KYK Corporation**

Since 1982, Dr. Kim Young Kwi has been actively involved in water research and the development of advanced alkaline water ionizer technologies. A prominent water expert in Korea and Japan, Dr. Kim had received numerous awards and accolades in his 25 years of research and development career, for his contributions to the improvement of human wellness. These include: the Jang Young-Shil Science and Culture Award; National Science and Technology Award; as well as the Ministry of Science and Technology Award, among other honors.



Mr. Kenneth Wong  
Master of Engineering (Fluid Mechanics)  
Bachelor of Engineering (Hons),  
National University of Singapore

**Founder and MD, H2O Life Source**

Since 1991, Mr. Kenneth Wong has accumulated vast experience in the water purification industry through designing and managing key water projects in major hospitals, universities, wafer fabrication plants as well as clinical and research laboratories, such as the IVF Center, Clinical Research Lab, Public Health Lab, Pathology Department.

# Spread the goodness of ALKALINE WATER

**A water seminar for you and your loved ones!**

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**Limited!**  
seats available!

### Speakers:

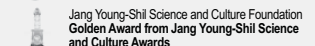
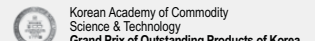
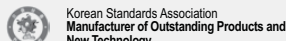
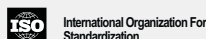
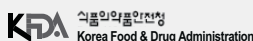
- **Efficacy and Characteristics of Alkaline Ionized Water**  
- Dr. Kim Young Kwi, Head, Water Science Institute of Korea
- **Confused Over the Different Types of Drinking Water and their Benefits?**  
- Mr. Kenneth Wong, Water Purification Specialist

### Highlights:

- Demonstration of the hydrating properties of alkaline water and the antioxidants it generates.
- Bring your own water for a test and witness the difference!



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